

JUSTIN ADIL

DESIGN | ILLUSTRATION

jadildesign@gmail.com

justinadildesign.com

631.704.7564

TECHNICAL SKILLS

PROFICIENT IN

Typography & Typesetting

Photoshop

Illustrator

inDesign

Web Development

WORKING KNOWLEDGE

After Effects

Final Cut Pro

3D Printing & Rendering

Laser Cutting Technologies

CAD

EDUCATION

UNIVERSITY OF NEW PALTZ | 2010-2013

1 HAWK DRIVE NEW PALTZ, NY 12651

Bachelor of Fine Arts in Graphic Design

Coursework in Design Theory, Graphic Design, Web Design.

LEIDEN UNIVERSITY | 2013-2014

RAPENBURG 70 2311 EZ LEIDEN, NETHERLANDS

Coursework in Design Theory, Digital Marketing, Digital Anthropology, Marketing, Semiotics.

EXPERIENCE

STEVE MADDEN | GRAPHIC DESIGNER

LONG ISLAND CITY | JUNE 2015 - PRESENT

Produce creative for domestic and international branches of the Steve Madden brand in a fast-paced working environment, demonstrating interpersonal communication skills with marketing professionals, printers, and clients. Work includes graphics creation for print and web, photo direction, campaign direction and roll-out, visual merchandising and environment CAD, in-house printing, and in-house branding.

SHOPLET | GRAPHIC, WEB, & UX DESIGNER

FINANCIAL DISTRICT | JULY 2014 - JUNE 2015

Re-designing of Shoplet's main website. Creation of graphics for Shoplet.com and associated sites. Front-end development of pages, templates, and other web architecture. Creation of mockups and wire-frames for various web content. Design and branding of Shoplet.com's "Green" experience (in-browser web app).

PERNOD RICARD USA | GRAPHIC & BRAND DESIGNER

MIDTOWN MANHATTAN | APRIL 2014 - JUNE 2014

Working with marketing professionals to develop new brands under the Absolut Vodka and Jameson Whiskey properties. Working on label design, logo design, packaging, and branding for these new properties. Concept development for new brands in collaboration with individuals in both marketing and product departments. Branding for the Pernod Ricard "Consumer Insights Hub" (internal web app).

MEANRED PRODUCTIONS | FREELANCE GRAPHIC DESIGNER

WILLIAMSBURG | DECEMBER 2013 - MARCH 2014

Poster and web banner design for Central Park Summerstage Concerts. Promotional material for musicians, including Ty Dolla Sign, Mykki Blanco, Mark McGuire, and Marissa Nadler.