

justin adil

art & design

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experience

Shoplet.com [2014-15]

Graphic and web designer

Complete of re-design of Shoplet's main website
Daily creation of graphics for Shoplet.com and associated sites
Front-end development of pages, templates, and other web-architecture
Creation of mock-ups and wire-frames for various web content
Design and branding of Shoplet.com's new "Green" experience

Pernod Ricard USA [Absolut Vodka, Jameson Whiskey, etc.] [2014]

Graphic designer and branding consultant

Label design, logo design and branding for new products
Branding of the Pernod Ricard "Consumer Insights Hub"

MeanRed Productions [2014]

Freelance Graphic designer and illustrator

Poster design for Central Park Summerstage Concerts
Promotional material for musicians, including Ty Dolla Sign, Mykki Blanco, Mark McGuire, Marissa Nadler, and Delicate Steve

Concrete Media Group [2014]

Freelance Graphic designer and illustrator

Design of album artwork and promotional material for various CMG artists, including Perrion, TCVVX, ASAP Ty Beats, and Svpreme Ink

skills

Graphic Design and Typography

Graphic creation in Photoshop, Illustrator, inDesign, and After Effects
Ability to design any and all print or digital publications needed

Web Design and Development

Well versed with HTML5, CSS3, Javascript and PHP
Content management and FTP through Dreamweaver and Putty
Interaction and widget design through CSS and Tumult Hype
Mobile Application design through Adobe publishing suite

education

Leiden University [2013-2014]

Leiden University Rapenburg 70 2311 EZ Leiden, Netherlands
Coursework in Design Theory, Digital Marketing, Digital Anthropology, Semiotics

University of New Paltz [2010-2013]

1 Hawk Drive New Paltz, NY 12651
Graphic Design, BFA program
Coursework in Design Theory, Graphic Design, Web Design